

# PAUL E. BAGOSY, JR.

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*"Paul is the rare employee who balances in-depth technical knowledge with a common sense demeanor that makes for a very positive work experience. He can translate the complexities of the web world into layman's terms, leveling the playing field for the entire team. He consistently puts in extra effort to think of innovative solutions and new ideas for working more efficiently and more effectively."*

John Evers  
Creative Director

*"Paul is a very creative and quick worker who spearheaded several process improvements within our company. Paul successfully managed the company's website and single-handedly designed over 118 emails in one year. Paul was easy to work with and always maintained an excellent sense of humor."*

Crissy Naticchia  
Production Manager

## **OBJECTIVE**

I am eager to bring my skills and enthusiasm to a wide range of development and design projects. I enjoy creating new solutions to existing problems and pushing the edges of web capabilities and exploring the future of technology on the internet.

I like to work in a challenging and collaborative team environment that allows for a free exchange of ideas and knowledge to better solve issues and tackle projects.

## **SUMMARY OF QUALIFICATIONS**

- 6 years experience in dynamic web development utilizing PHP, ASP and SQL
- Ability to interact professionally and courteously with clients and prospects
- Service-oriented attitude and ability to interact effectively with all levels of staff
- Ability to work within marketing and creative frameworks
- Ability to parse technological jargon into layman's terms
- Quick assimilation of new skills and proprietary systems
- Excellent verbal and written communication skills
- Ability to work concurrently on multiple projects and manage ongoing timelines
- Attention to detail and adherence to creating valid, compliant code
- Intimate understanding of cross-browser compatibility
- Ability to quickly troubleshoot and debug complex code
- Strong eye for proofreading grammar, punctuation and message

## **TECHNICAL SKILLS**

### **Programming Languages:**

I am proficient in HTML 4.01, XHTML 1.1, CSS 2.1 and W3C Standards Compliance, JavaScript, DHTML, PHP 5.0 and Classic ASP

I have some familiarity with ActionScript 2.0, AJAX, XML and RSS

I have had minor experience with ASP.Net utilizing VBScript, JSP and other basic coding structures

### **Software Platforms:**

I am proficient with Microsoft Office 2003 & 2007, Adobe Creative Suite CS3, including Photoshop CS3, Dreamweaver CS3 and Flash CS3

### **Operating Systems:**

I am proficient with MS-DOS 3.x-6.x, Windows 3.1x, 9x, 2000, XP, ME, and Vista.

I have some familiarity with Mac OS X

### **Other Platforms and Technologies:**

Authorize.Net integration, TReND MLS integration, Pinnacle E-Commerce, Wordpress CMS, Facebook API, Google APIs, online credit card processing

## **EDUCATION**

Web Development/E-Commerce Certificate, **Cittone Institute, March 2003**

*“Paul is a highly organized, knowledgeable web designer who knows and can implement complex, functional interactive solutions. His understanding of usability combined with an elegant design aesthetic ensures a “best-of-breed” solution for every assignment. He is easy to work with and has a great sense of humor as well. Paul is a real asset to any work-group or organization.”*

Mark Keilbaugh  
Art Director

*“Paul brings a rare combination of knowledge and skills that make everyone on his team more effective. His ability to explain technical topics in layman’s terms provided us with valuable insight. And he introduced process improvements that streamlined and simplified workflow while improving quality.”*

Sean Kirby  
Senior Copywriter

## **CAREER EXPERIENCE**

**IQnection Internet Services, Inc.**, Doylestown, PA, November 2007-Present  
Web Developer utilizing PHP and MySQL

In my capacity within the IQnection team, I work on a wide range of websites from large development projects to small brochure sites. I have been the lead developer on a number of projects, and drove an initiative to make IQnection’s client sites more SEO-friendly and code compliant. In my time at IQnection I have helped the team push the envelope of HTML and CSS development, as well as added a number of team-building protocols to our normal workflow.

**Krames/MediMedia USA**, Yardley, PA, July 2006-October 2007  
Web Developer utilizing HTML, CSS and JSP

As the sole web developer for Krames’ Marketing Creative Services division, I was responsible for e-commerce web development and design and e-marketing in a corporate environment. I worked with design and marketing teams, prioritized requests, managed a full marketing schedule, acted as a team technical advisor, and liaised with internal technical divisions and outside vendors. Within my first three months with Krames, I restructured the marketing department’s entire approach to e-mail driven marketing, leading to an immediate increase in view and click-through rates and on-line sales.

**Lillian’s Village, LLC**, Collegeville, PA, September 2005-July 2006  
Owner

In September of 2005, my wife and I opened our own retail operation. I was the operator of the business, with responsibility for managing all aspects of the company, including legal documentation, accounting, inventory control, and loss prevention. I designed and maintained the e-commerce web site, web-based advertising and other internet sales outlets, as well as managing a host of other non-related sites.

**Kinetic Web Solutions**, Limerick, PA, September 2003-September 2005  
Senior Web Developer, utilizing ASP and MS-SQL

I was responsible for the design and implementation of Kinetic’s client websites, ranging from simple information pages, to complex, high-traffic e-commerce sites. I utilized various technologies to achieve highly dynamic and functional sites while maintaining speed and reliability. I worked alone and as part of a team on many different projects, and was the lead developer on a number of large sites for renowned international firms.